

Feature Writing Example:

What About Bob? Bob Behler, the radio voice of the Broncos, brings each and every game to life.

Since his days in junior high school, the voice of the Broncos, Bob Behler, has always known he wanted to be a sports broadcaster.

“I actually started when I was in high school,” Behler said. “Our high school had a television station, and we would do games and they would run back on local cable the next night.”

An early start in the business helped kick start Behler’s career in broadcasting when he called his high school’s state championship football game for the local radio station.

“They must have liked the job I did because the next year, I did all the sports, a game of the week for them,” Behler said.

Following high school, Behler took off across the country to attend the University of Georgia and pursue his dream of being a broadcaster. At Georgia, Behler called the basketball and women’s basketball games on the school’s local radio station.

“I wanted to go to a school with a good broadcasting program and I wanted to go to a school with a big athletic program,” Behler said.

Coming out of college, Behler picked up his first job, calling games for a minor league baseball team, the Chattanooga Lookouts.

“I was there a year and a half, but I missed the college scene to be honest,” Behler said. “So, I sent out cassettes to a whole bunch of little colleges to see who would bite, and in 1986, I got the job at Bucknell.”

Behler would spend the next 13 years there, covering every sport imaginable for the Bison.

“Obviously football and basketball, but then baseball, softball and some lacrosse,” Behler said. “I also hosted and produced a television show.”

After Bucknell, Behler went to the University of Massachusetts for a nine-year stint before being called back west in 2008 to start his work at Boise State.

Through his time with the Broncos, Behler has been an eye-witness to history being made on the Blue Turf.

“I’ve been blessed to be with three different colleges and all of them have been fantastic and I was sorry to leave them all,” Behler said. “But every time, I think I’ve professionally bettered myself, and fortunately, been in places where it’s nice to live and people have been nice to me.”